

Lucas Svaren

Seattle, WA
lucassvaren@gmail.com
303.249.6037

www.lucassvaren.com

Related Experience

Hey, - Seattle, WA

Designer
April 2015 - Present

Design and concepting of online, mobile, video, and print materials. Art direction of product launch materials for start-up and high-profile brands. Work directly with producers, animators, and editors, creating digital/print ready collateral.

School of Visual Concepts - Seattle, WA

Adobe Photoshop Instructor
January 2015 - Present

Freelance - Seattle, WA (San Francisco, CA)

Design/Illustration/Photography
October 2011 - Present

Solving clients' design problems via print and digital design. Advertising | Identity | OOH | Packaging | Web | iDevice
Available for off-site and on-site work.

Mac OSX/Adobe CC ready.

Venables Bell & Partners - San Francisco, CA

Photographer/Digital Artist
August 2011 - December 2011

In-house photography capabilities used for Audi, vbpOrange, eBay, award show submissions and on-site documentation.

Isobar - San Francisco, CA

Art Director
October 2010 - July 2011

Created digital and traditional solutions to client's advertising needs via Facebook and Mobile applications, websites, banners, print, event, and television.

Crispin Porter + Bogusky - Boulder, CO

Digital Artist/Designer
October 2008 - September 2010

Team lead, facilitating the release of high profile advertising campaigns and branding materials.

Designer with the Product Innovation team. Assisting with start up company logos, packaging and corporate identity elements.

Crispin Porter + Bogusky - Miami, FL

Graphic Design Intern
July 2008 - September 2008

Green Hat People - Stockholm, SE

Graphic Design Intern
January 2008 - March 2008

Education

Miami Ad School (South Beach)

Graphic Design Portfolio Program
January 2007 - June 2008

Washington State University

Bachelor of Arts – Advertising
Edward R. Murrow School of Communications
Minor – Fine Arts
August 2001 - May 2006

Proficiencies

Photoshop
Illustrator
InDesign
Illustration
Typography
Photography
Retouching
Organization
Bookbinding & Prop Building
Acrobat/Distiller
Keynote & Power Point

Interests

Sunny Days, Friends and Family, Snowboarding, Pencil Drawings, The Kitchen, Manual Labor, Old Techniques, The Great Outdoors, Cheese, Road Trips, and Driving in 75mph Zones.

Accolades

2013 AdAge Article (Visit Seattle Vinographer)
2012 Effies (Gold/Silver/Bronze)
2011 W3 (Gold)
2011 Hatch Awards (Silver)
2011 International IAB MIXX Awards (Finalist)
2011 OMMA Awards (Finalist)
2011 Cannes Lion (Bronze)
2011 International ANDY (Gold)
2011 CLIO (Bronze)
2011 Jay Chiat Awards (Gold+Silver)
2011 Fast Company #5 Most Innovative Company (B-Cycle)
2009 Agency of the Decade (CP+B)
2009 Agency of the Year (CP+B)
2006 Graduation from WSU w/ Honors
2005 WSU Undergrad Juried Art Show
2001 Washington 2A HS State Baseball Champion
2001 Washington 2A HS All-State Football RB/PR

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Paid Client List

76
Absolut
Accordo
Activision
Adidas
Alaska Airlines
American Express
Audi
B-Cycle
Best Buy
Bolthouse Farms
Bowflex
Broadvox
Broadway Bound
Buell
Burger King
CBT Nuggets
Chef'n
Clear
Coca-Cola
Coke Zero
Conoco-Phillips
Coveteur
CP+B
Domino's
Duh Technologies
eBay
Eddie Bauer
Esurance
Fare Start
Fiat
Firecorn
Gap
Gauge
Getty Images
Green Hat People
Greenlight
Google
HaloSource
Harry's Fresh Foods
Hey Advertising
Holland America Line
Hulu
ICRW
Intel
Isobar
Jameson
Kärcher
Kohler
KPD Insurance
Kraft Mac 'n Cheese

Langara Fishing Adventures
Louisville Distilling Co.
Malibu Rum
Mandarin Hotels
Marchex
Marin County Schools
Metropolitan Market
MixPo
Microsoft Windows
Mutual of Enumclaw
Northland Communications
Old Navy
Orange
Orville Redenbacher
Pantene
Pepsi
Philips
Savoy Hotel
Seattle's Best Coffee
Seattle Public Schools
Seattle Symphony
Seabourn
Sharply
Slim Jim
Sprite
Thermo Fischer
Thinkstock
T-Mobile
Tokuyama Dental
VB+P
Virgin
Visit Seattle
Vitamin Water
Volkswagon
W Hotels
Windstar
Yahoo! Mail
Yahoo! Sports
Zero 1
Zynga

Agencies

Copacino + Fujikado
Crispin Porter + Bogusky
Evolution Bureau
FCV
Graphiti Associates
green Hat people
Hey,
Isobar
Mixpo
Publicis in the West
School of Visual Concepts (Instructor)
Tether Inc.
Touch Worldwide
Venables Bell & Partners
Williams-Helde